

FD

3 May 1954

STAT



Dear Will:

Thomas D'A. Brophy, President of the American Heritage Foundation, who with Henry Ford II is leading this year's Crusade for Freedom, has asked me to give you an appraisal of the effectiveness of Radio Free Europe based on information available to us in the Central Intelligence Agency from many sources.

Of course, I cannot as Director of Central Intelligence directly solicit your support. I can, however, state beyond question that Radio Free Europe is one of the most effective means of stemming further Communist aggression into the West. We have closely observed the increasing impact of this operation upon the 70,000,000 people in the satellite countries behind the Iron Curtain.

The 1954 Crusade was launched in the White House at a dinner given by President Eisenhower. It has the full support of the Administration. Bedell Smith has estimated the worth of Radio Free Europe as the equivalent of many army divisions as an impediment to the Reds. Certainly it is a highly important factor in our own national security. Its support, in my opinion, is a matter of enlightened self-interest for all of us.

Sincerely,

AWD:at

Distribution:

Orig - Addressee

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SIGNED

Allen W. Dulles
Director

400/29

[redacted]
Washington, D. C.

25X1

Dear D'Arcy:

I have given a lot of thought to the suggested letter which your friend A. J. Wilde sent down to me and which he thought I might send to a group of Texas citizens. It is a good letter, I subscribe to everything in it, and I note that it does not put me in a position of specifically soliciting funds.

Nevertheless, I have reluctantly decided, except in one instance, that I cannot sign it. I shall send it out to [redacted] whom I know personally, but I do not know the other gentlemen personally and I do not think it would be wise from the standpoint of our over-all objective for me to get involved in possible correspondence and even possible controversy with people who may for all I know not agree with our program.

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I hope you do not feel that this lets you down badly. You have had a difficult job and I am, and always will be, most anxious to help you all I can, but I think I can help you most by staying out of the limelight. The more my name comes into the picture, the more questions will be asked, and therefore the more difficult your job will become.

Sincerely,

Mr. Thomas D'A. Brophy

[redacted] [redacted]

CIO:TWB/eh
27 April 1954

Orig - Addressee
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1 cc - DCI ✓ 1 cc - IO/1 1 cc - CIO
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25X1

SECRET

27 April 1954

MEMORANDUM FOR: DIRECTOR OF CENTRAL INTELLIGENCE

SUBJECT: Letter from A. J. Wilde to Mr. Dulles of 20 April

1. This is a letter which the American Heritage Foundation wants you to send out to the attached list of names.

2. You will note that the letter does not specifically ask for funds. If you will send it out immediately, it will serve as a follow-up to a specific request for funds which has been made to the same individuals by D'Arcy Brophy.

3. I would recommend that you do not send out this letter except to specific people on the attached list whom you know personally (for example, I should think you might send it to , and who you are sure will take it in the best possible spirit. The reason for my recommendation is that since you do not know all the individuals on the list, you may involve yourself in unnecessary correspondence and troublesome argument with those who, for all we know, may not look with kindness on the Crusade. I do not think you ought to be in a position of defending the Crusade until the unlikely day when the chips are down and you have to do so. I am therefore attaching a suggested letter which you may want to send back to D'Arcy Brophy.

25X1

25X1

Chief

International Organizations Division

Attachments:

- 1- Subject ltr with attachments.
- 2- Suggested ltr to Mr. Brophy.
- 3- Suggested ltr to

25X1

SECRET



ER 5-4781

Crusade for Freedom
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A Project of



THE AMERICAN HERITAGE FOUNDATION

345 EAST FORTY-SIXTH STREET, NEW YORK 17, N. Y. • OXFORD 7-3939

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April 20, 1954

The Honorable Allen W. Dulles, Director
Central Intelligence Agency
2430 E Street, N.W.
Washington, D.C.

Dear Mr. Dulles:

Thank you for seeing me last Thursday.

The attached draft of a suggested letter for your signature is along the lines of my discussion with you and with It would be most helpful if such a letter could be sent to the individuals on the accompanying list within the next several days.

Mr. Brophy's letter, copy enclosed, is being sent to the same list today.

Sincerely yours,

A. J. Wilde

A. J. Wilde
Campaign Director

Enclosures

BOARD OF TRUSTEES: Mrs. Oscar A. Ahlgren William D. Askren Barney Balaban Don Belding James G. Blaine Harold W. Brightman Thomas D'A. Brophy
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SUGGESTED LETTER FOR ALLEN W. DULLES FOR SELECTED LIST OF INDIVIDUALS.

Dear Mr. -----:

Thomas D'A. Brophy, president of the American Heritage Foundation, who with Henry Ford II is leading this year's Crusade for Freedom, has asked me to give you an appraisal of the effectiveness of Radio Free Europe based upon information available to us in the Central Intelligence Agency from many sources.

Of course, I cannot as a member of the National Security Council directly solicit your support. I can, however, state beyond question that Radio Free Europe is one of the most effective means of stemming further Communist aggression into the West. We have closely observed the increasing impact of this operation upon the 70,000,000 people in the satellite countries behind the Iron Curtain. Conducted as it should be, as a privately directed operation, supported by the American people, it is accomplishing a purpose no governmental agency here or abroad could do with such efficiency and forcefulness.

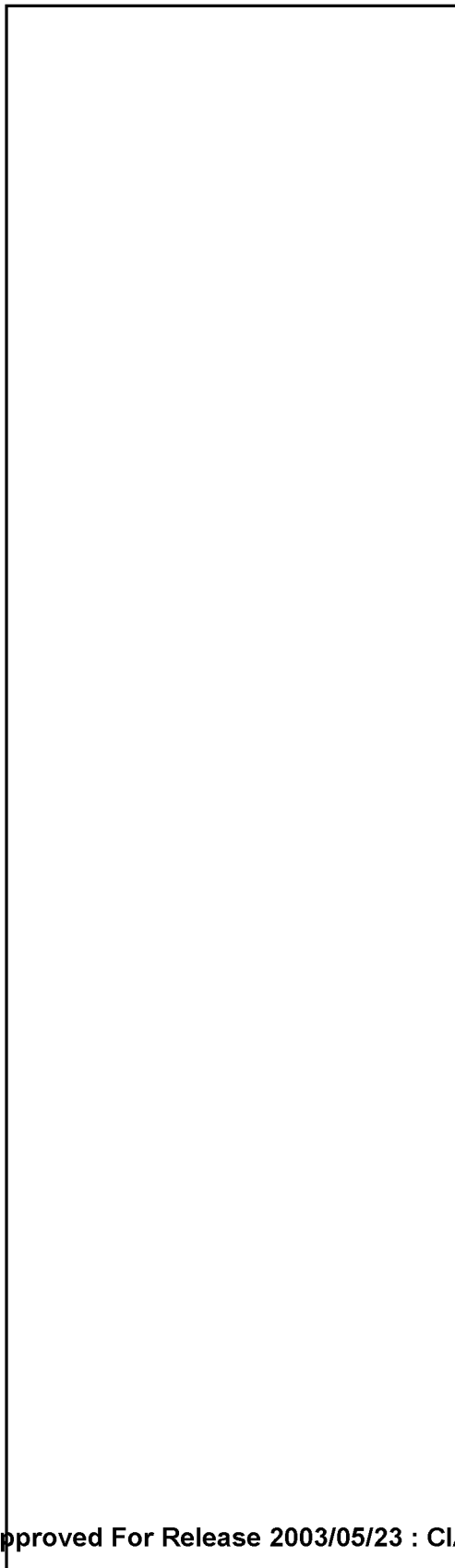
The 1954 Crusade was launched in the White House at a dinner given by President Eisenhower. It has the full support of the Administration. Bedell Smith has estimated the worth of Radio Free Europe the equivalent of 20 army divisions as an impediment to the Reds. It, therefore, is a highly important factor in our own national security. Its support, in my opinion, is a matter of enlightened self-interest for all of us.

Sincerely yours,

CONFIDENTIAL

LIST FOR MR. ALLEN W. DULLES

STAT

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April 20, 1954

Dear -----:

Last Fall at the request of President Eisenhower, the American Heritage Foundation, for the first time, accepted the task of conducting this year's Crusade for Freedom for Radio Free Europe.

Before undertaking this project, a committee of our Board went to Munich to obtain the answers to three questions: one, is Radio Free Europe necessary; two, is its work being well done; three, why should it be privately supported? The answer to each of these questions was strongly affirmative.

STAT The cost of operating and maintaining Radio Free Europe is approximately [] This year, for the first time, business and industry has participated in an important way in supporting this essential undertaking, and while the full amount required has not as yet been subscribed, the response has been encouraging.

STAT It would be most helpful if a few contributions in the [] to [] range could be obtained in Texas. I am writing you in the hope that you may be helpful in breaking the road block in your state. If you should want me to come to Texas to discuss this with you, I'll be happy to do so at your convenience.

If you wish to participate, checks may be sent to me or to Henry Ford II, national chairman, Crusade for Freedom, 345 West 46th Street, New York City.

Sincerely yours,

Thomas D'A. Brophy
President